

Tool for Evaluation of Web Sites

Site Name: _____

Subject: _____

URL: _____

Layout

_____ There is an index, sitemap, or some other clear indicator of the contents of the site.

_____ You can tell where you are immediately (clear title, description, image captions, etc.)

_____ Clear scope, easy to understand and use, includes appropriate, clearly labeled links

_____ Each section of the pages are labeled with a topic or section heading.

_____ The same basic format is used consistently throughout site.

Speed

_____ Pages load quickly on a dial-up connection

_____ Graphics and other multimedia have been optimized to cut down on load time.

Usability

_____ The information is clearly labeled and organized.

_____ Background is subdued and coordinates with text colors and graphics.

Navigation

_____ User is able to move around within the site with ease.

_____ The links to other pages within the site are helpful and appropriate.

_____ Internal and external links are working properly (no dead ends, no incorrect links, etc.)

_____ Information is easy to find (no more than three clicks, for example).

_____ Lists of links are well organized and easy to use.

Aesthetic Appeal

_____ Someone using an 800 X 600 monitor doesn't have to scroll to the right, users with higher resolution monitors aren't staring at a large amount of white space.

_____ The homepage is attractive, has strong eye appeal.

_____ Attractive and creative use of text, graphics and colors

Multimedia

_____ Each graphic, audio file, video file, etc., serves a clear purpose.

_____ The graphics, animations, sounds clips, etc., make a significant contribution to the site.

Content

_____ Information is accurate, complete, error-free, and up-to-date

_____ Is current, out-dated material has been removed or placed in archive.

_____ There is sufficient information to make the site worth visiting.

_____ Information is rich and likely to be revisited

_____ Links to other useful Web sites are provided.

Browser compatibility

_____ The site is equally effective with a variety of browsers such as Netscape, and Internet Explorer.

_____ User can still use and navigate site without adding plug-ins and browser upgrades.